

The Ethiopian Embassy in Beijing takes part at the Invest in Africa forum

Ethiopian Embassy, Beijing 23 April 2014 - Ambassador Tesfaye Yilma, Deputy Head of the Ethiopian Embassy in Beijing, addressed the 8th Chinese Enterprises Outbound Investment Conference (CEOIC) organized by China Council for the Promotion of International Trade (CCPIT) in Beijing.

The conference was held under the theme “Invest in Africa”.

More than 120 participants from the Government of the P.R. of China, business enterprises and think tanks took part on the half day conference.



Ambassador Tesfaye in his statement said, “In my view, investing in Ethiopia makes great strategic sense for companies from China. Ethiopia is an emerging market with a population of 90 million people and a rapidly expanding middle class. In addition Ethiopia is at the center of the IGAD region in East Africa with a combined population of over 200 million. It is also a great way to the continent of Africa as a whole. As you may be aware Addis Ababa is the HQ of the AU and the UNECA as well as a host of other international organizations.” He also invited companies present to make business visits to Ethiopia and assured them that the Embassy is ready to assist in their efforts. (See the speech)